



Pennies for Monarchs & PTA Penny War

Want to help not just your PTA, but also a great cause that supplements students' curriculum, at the same time?

Pennies for Monarchs is an *active, grassroots movement* that will *engage* people door-to-door, *engage* our leaders in public office and *engage* our children in an epic campaign to save the Monarch Butterfly. We are completely volunteer driven – 100% of donations to our nonprofit go toward these conservation efforts across America.

Our Penny War concept also benefits your PTA and school. As your partner, we will provide all of the materials, fliers and concept/branding for your penny war. We will also pay for your winning grade's pizza party. All you need to do is purchase our Penny Wars package on our website, <https://www.penniesformonarchs.org>. By purchasing our package, your PTA and school is supporting Pennies for Monarchs directly. Then, 100% of the coins and bills you raise in your penny war go to your PTA! Simple as that!

We are looking forward to partnering with your school this year, and for years to come, while educating kids about this incredible species.

[One-Two-Three-Four – let's declare our Penny War!](https://www.penniesformonarchs.org)